

Rotary



**Rotary Club of Merced Sunrise &
Merced Sunrise Rotary Club Charity**
Zone 26, District 5220, Area 8, Club 22798
PO Box 3262 Merced, California 95344
www.mercedsunriserotary.org

Date: August 16, 2017
Time: 5:30PM
Location: 5671 Carmela Court, Merced
Members Present: Mike Altomare (P), Eric Moore (S), Rich Miller (T), Donald Barclay (Vocational Service Director), Steve Benner (Community Service Director), Butch Hughes (Youth Service Director), Douglas Forte (International Service Director), Regina Cherf (Club Service Director)
Members Absent: Mike Cuchna (PE), Pope Lawrence (VP), Bob Casey (IPP)
Guests: Dewayne Young (Field of Honor Chair)
Reference: General Monthly Board Meeting

1. **Call to Order:** Meeting called to order by Mike A.
2. **Roll Call:** As listed above.
3. **Approval of Agenda:** M/S/C, Doug, Eric, Aye.
4. **Approval July 19, 2017 Board Minutes:** M/S/C, Don, Mike C, Aye.
5. **Leadership Reports**
 - A. **President.**
 1. **Scheduled Absences.** Mike A will miss the September 8 thru 22 meetings per prior notice. All meetings are covered.
 2. **Make Grants Early.** Mike A again wanted the Club to start thinking about scheduling speakers and grants among members and grantees.
 3. **Public Relations.** The Club is beginning an organized process of documenting its activities with photos and essays with the new year. Tanya Price is the lead coordinator and all PR matters will be filtered through her in the near term. The District Newsletter, the Scroll, Field of Honor and County Non-profit recognition are priorities.
 4. **District Training Review.** The Club participated in a August 12 training. The District disclosed a unique recruiting tool that uses census data and interactive maps to target potential members and sponsors.

5. **Anti-Human Trafficking Project.** Mike A stated Soroptimist International of Merced is working with Merced County District Attorney's Office in this cause. The Club will liaise with local law enforcement, social services and CASA in how to support this emerging project. Doug has profound knowledge and experience in this matter and will be an active resource going forward. Doug sees the project being more informational rather than specific rescue operations.
 6. **Membership Departure.** Rich announced he is leaving for Texas in October. Steve B also announced he is leaving the same month for the Bay Area. These are remarkable Rotarians and critical Club officers. The Club will need to re-double its recruiting efforts going forward to simply stabilize operations.
 7. **Corporate Membership.** The Board made its final changes to the Corporate Membership Application and voted to adopt this new class of membership. Eric will make the subject changes and the application will be posted on the Club website for future use. Any necessary changes to the bylaws will also be forthcoming. M/S/C, Don, Eric, Aye. Rich opposed.
 8. **Rotary Grove Project.** Bob Casey will likely take the lead on this project with the intention of siting the Rotary Grove (100 trees) on Merced College property. Other possible sites include area high schools, the Merced Youth Sports Complex, and city parks.
- B. Treasurer.**
1. **Financial Report.** Rich presented a fiscal year-to-date budget and actual Income Statement and Balance Sheet for both the Club and Charity. The Board and Club members are encouraged to ask questions at any time.
- C. Secretary.**
1. **Update Bylaws.** Pending the adoption of the Corporate Membership, the Board may also need to amend Club bylaws based upon prior RI legislation changes as well. Eric will present certain amendments in September.
- D. President-Elect.** No report.
- E. Vice President.** No report.
- 6. Activity Reports**
- A. Club Service/Administration.**
1. **Membership Report.** No report.
 2. **Chair List from Directors.** Gina will obtain a current list for organization purposes.

3. **Fellowship Chair.** Gina will create a Fellowship Chair to take over formal event and travel planning from Community Service. The Club may also have a Wine Fundraiser for the Foundation in the near future.

B. International Service. No Report.

1. **Foundation Update.** No report.

C. Youth Service.

1. **El Capitan Aquatics.** Butch is making an adjustment to support local aquatic sports from Skimmers to El Cap. M/S/C Rich, Eric, Aye.
2. **Little League Project.** Butch is assertively pursuing this project with a second meeting planned for next week with the City and Youth Baseball. The central idea is how to expand capacity at the existing Merced Youth Sports Complex and Merced in general in order to reach more players in varied age groups.

D. Vocational Service.

1. **Vocational Tours.** Don has the Club prioritizing visits. Don is also investigating conducting a Club field trip to the UC Merced/Sierra Nevada Research Institute, Yosemite Field Station, and close-by NatureBridge, which requires a bus trip and related costs and planning. This may also become a Foundation fundraiser as well.

E. Community Service.

1. **Field of Honor.** Dewayne and Steve B gave a update. The Club purchased a trailer and will transition in the coming months. A MOU with Merced College is also under negotiation. There is also a discussion of incorporating the Merced Symphony as a joint fundraiser in conjunction with the Merced Veterans Day Parade. An expanded fly-over was discussed contingent upon Rep. Jim Costa's office pushing the matter. Eric expressed his doubt that the Congressman's office will successfully help the MFOH obtain the sought-after VA designation.

F. Ad Hoc Charitable Projects. No Report.

Next Meeting Date: TBA

Meeting adjourned at 6:34PM. M/S/C Doug, Eric M, Aye.

Respectfully Submitted,

/Eric A. Moore/

Secretary

August 30, 2017