



Merced Sunrise Rotary Club & Charity
Club# 22798, District #5220

Monthly Board Meeting Minutes

Date: November 15, 2016
Time: 5:35PM
Location: Richard Miller's (T) home, 5671 Carmela Court, Merced, California
Members Present: Bob Casey (P), Mike Cuchna (VP), Rich Miller (T), Eric Moore (S), Regina Cherf (Club Service Chair), Dortha Chu (Community Service Chair), Alan Arnold (Membership Chair)
Members Absent: Mike Altomare (PE), Frank Reed (Rotary Foundation Chair), Douglass Forte (International Service Chair), Francis Hughes (Youth Service Chair), Donald Barclay (Vocational Service Chair), Cathy Paskin (Immediate PP)
Guests: Dewayne Young (Co-Chair 2016 Field of Honor)
Reference: General Monthly Board Meeting

1. **Call to Order:** Meeting called to order by Bob.
2. **Roll Call** as listed above.
3. **Approval of Agenda (attached):** M/S/C Gina, Mike, Aye.
4. **Approval of October 12, 2016 Board Minutes:** M/S/C Gina, Dortha, Aye.
5. **Leadership Reports**
 - A. **President.**
 1. **End of Year Doldrums.** Bob relayed that after Field of Honor there were no material District or Club events until 2017. The Club will focus on Clothes for Kids in December and the Holiday Party for the rest of the year.
 - B. **President-Elect.**
 1. **No Report.**
 - C. **Vice President.**
 1. **Shrimp Feed Tickets.** Mike confirmed that new members are required to sell five (5) tickets wherein established member are set at fifteen (15).
 2. **Programs.** Mike reported that Club programs are booked through December 2016 and will poll the Board for another "top five" for the first half of 2017.

D. Treasurer.

1. **Financial Report.** Rich presented a fiscal year-to-date budget and actual Income Statement and Balance Sheet for both the Club and Charity. The Board and Club members are encouraged to ask questions at any time.
2. **President-Elect Expenses.** Rich suggested that costs are rising and that members are not being fully reimbursed. Rich asked that the PETS budget increase from \$450 to \$650. The Board discussed and approved. M/S/C Rich, Gina, Aye.
3. **Breakfast Gratuity.** Club breakfast is charged at wholesale costs (\$5.75) with a \$40 gratuity per breakfast. Club membership is charged \$10. The Board may consider raising the gratuity for each breakfast to 15% on the \$300 (30 members@\$10/member) value (estimated \$45+) at a future meeting.
4. **Clothes for Kids.** Rich made some comments in Butch's absence. Target labored to change their discount from 5% to 10% based upon a new internal regional decision model. Similar retailers only offered a 5% discount or less. The project is budgeted by \$2,000 from District, \$500 from Club members and the remainder from Club operations for \$7,500. The \$10,000 program is on track to support 90 children this year in cooperation with Love, Inc on December 3rd.

E. Secretary.

1. **Transfer Member Tanya Price.** Based upon information provided by Alan, Eric nominated Tanya Price to transfer her Active Membership from Madera. Tanya has been described as a former Sunrise Merced member, living in Madera, who then moved to Morgan Hill and back. Tanya is listed as an active member of the Madera Club and an officer with Union Bank. More information will be forthcoming. The Board discussed and approved. M/S/C Eric, Alan, Aye.
6. **Activity Reports**
- A. **Community Service.**
 1. Dortha is working on annual Salvation Army and a Homeless Dinner service events for December as she makes plans to leave Merced in early 2017.
 - B. **Vocational Service.**
 1. **Vocational Trips.** In Donald's absence, Bob stated the next vocational trip is expected to be Foster Farms in February 2017.

C. International Service.

1. **Uganda Hand-Dug Water Well Project.** Bob stated in Doug's absence that the Club is awaiting Ugandan Club information before granting transfer.

D. Club Service/Administration.

1. **Membership Committee**

- a. **Prospective Members.** Eric Chew, Michael Brown, Karla Seijas are in process of joining the Club in addition to Tanya Price.

- b. **Orientation Committee.** Alan is developing an Orientation Committee in order to support new membership. John Barnard, Richard Schwartz and Elizabeth Capehart may assist in that role. Spouses may also participate.

2. **Club Communication.** With the recent hospitalization of John Derby and Galen Chastain, the Club shall organize a "personal communications program" that includes; "thank you, welcome, get well and sympathy cards, etc." Eric, Club Secretary, will take this role going forward and make extra efforts to improve his penmanship.

E. Youth Service.

1. **Rotary Youth Leadership Award (RYLA) Camp.** Gina suggested that all future RYLA related monies be specifically budgeted to RYLA activities. Historically the funds were simply rendered to the general account, but with increased costs RYLA requires clear and consistent budgeting. Rich will record explicit RYLA deposits going forward. The Club is sending eight (8) candidates and expecting six (6) selectees also working with two (2) alternates for drop-outs.

F. Foundation Update.

1. **Club Giving.** Bob, in Frank's absence, stated the Club was on target to double last year's Foundation giving to \$300 per member, or \$14,000.

G. 2016 Field of Honor.

1. **Preliminary Final Comments.** Dewayne Young, co-chair of the 2016 FOH stated FOH Committees would gather for a final report next week. Universal sentiment from membership and the community clearly demonstrates that FOH is constantly improving and becoming a Merced unifying event – "Merced does this." The FOH is a material point for Club recruitment.

2. **North Merced Sponsorship.** Bob had a discussion with North Merced Club regarding their missing FOH sponsorship. A payment is forthcoming.

H. Additional Items.

1. **Grant for Disabled Person's Bicycle.** Alan made a \$400 request, through his church Shepard of the Valley Lutheran Church, to design and fashion a single specialty bicycle for a local disabled person. A follow-up presentation was made at a prior Club meeting. Bob decided to use his President's Reserve for fund \$300. This amount may change to \$500. Because the grant is being made using the President's Reserve, no Board vote is necessary. This project is intended to be a budgeted item next year.
2. **Senior Brown Bag Program.** Bob also funded \$300 to the North Merced Rotary supported Senior Brown Bag Program using the President's Reserve. No further vote is necessary on this grant. This project is intended to be a budgeted item next year.

**Next Meeting Date: 5:30PM December 13, 2016 at 5671 Carmela Court, Merced, California
(Rich Miller's (T) home.)**

Meeting adjourned at 7:00PM.

Respectfully Submitted,

/s/ Eric A. Moore

Secretary

November 20, 2016

/Atts.

ATTACHMENTS

MERCED SUNRISE BOARD MEETING November 15th, 2016

- Welcome
 - a. Approval of Agenda
 - b. Approval of minutes of Oct 12th Meeting

- Leadership Reports
 - a. President (Casey)
 - b. President Elect (Altomare)
 - c. Vice President (Cuchna)
 - 1. Programs
 - d. Treasurer's Report (Miller)
Clothes for kids-Target

 - e. Secretary's Report (Moore)

- Directors Activity Reports
 - a. Community (Chu)
 - b. Vocational (Barclay)
 - c. International (Forte)
 - d. Club Service (Cherf)
 - e. Youth (Hughes)
Speech Contest

- Foundation Update (Reed)

- FOH- Report
 - a. Next Board Meeting December?